

# Sonoma State University: 2025 Goals

## OVERVIEW

The Graduation Initiative 2025 organizes system-level work to improve student success, putting clear objectives and metrics to one of the CSU's most fundamental commitments. This document details your new campus goals and provides supporting information for how they were developed.

### FRESHMEN GRADUATION RATE GOALS

	<u>Baseline Rate</u>	<u>Peer Group Benchmark</u>	<u>Additional Improvement</u>	<u>2025 Goal</u>
6-Year Graduation Rate Goal (2019 Cohort)	55%	63%	9%	<b>64%</b>
4-Year Graduation Rate Goal (2021 Cohort)	27%	N/A	8%	<b>35%</b>

### TRANSFER GRADUATION RATE GOALS

4-Year Graduation Rate Goal (2021 Cohort)	82%	N/A	6%	<b>88%</b>
2-Year Graduation Rate Goal (2023 Cohort)	48%	N/A	8%	<b>56%</b>

### FRESHMEN ACHIEVEMENT GAP GOALS

6-Year URM/non-URM Graduation Rate Gap Goal (2019 Cohort)	8%	N/A	50% Improvement	<b>4%</b>
6-Year Pell/non-Pell Graduation Rate Gap Goal (2019 Cohort)	1%	N/A	50% Improvement	<b>NO GAP</b>

## TECHNICAL NOTES

The 2025 6-year freshmen graduation rate goal challenges each CSU institution to increase its 2012 baseline rate (i.e., fall 2006 entering freshmen cohort) by 6 percentage points above the 75th percentile of the 6-year graduation rates for the institution's peer cohort as defined by the Education Trust's College Results Online data tool (peer grouping method is explained on the 3rd page). Each institution's goal is capped at 12 percentage point increase above the 75th percentile, and institutions with graduation rates that currently exceed the 75th percentile for their peer group are expected to increase their baseline graduation rates by 6 percentage points. Successful achievement of this goal will be measured by the 6-year graduation rate of the 2019 entering cohort. The 2025 4-year freshmen graduation rate goal challenges each CSU institution to increase its 2012 baseline rate (i.e., fall 2008 entering freshmen cohort) by 8 percentage points. Successful achievement of this goal will be measured by the 4-year graduation rate of the 2021 cohort).

The 2025 4-year graduation rate goal for transfer students asks each CSU institution to increase its 2013 baseline rate (i.e., 2009 entering transfer cohort) by 6 percentage points. Successful achievement of this goal will be measured by the 4-year graduation rate for the 2021 transfer cohort. Similarly, the 2025 2-year graduation rate goal for transfer students challenges each CSU institution to increase its 2013 baseline rate (i.e., 2011 entering transfer cohort) by 8 percentage points. Successful achievement of this goal will be measured by the 2-year graduation rate for the 2023 transfer cohort. The expectation of a 6 or 8 percentage point increase was derived by examining system-wide data on these metrics over a ten year period.

The 2025 6-year freshmen achievement gap goals challenge all CSU institutions to reduce existing gaps in completion by half for the following groups: 1) Pell grant recipients vs. non-Pell grant recipients, and 2) underrepresented minority students (URM) vs. non-URM students. These goals are based on the 2013 graduation rate data from the Access to Success initiative. Success on these metrics will be measured by the performance of the 2019 entering cohort on the Access to Success metrics.

# Sonoma State University: Overview

## Overview

### Commitment to Educational Equity

Your graduation rate and achievement gap goals should be carried out in a manner that is consistent with the CSU mission to seek out individuals with collegiate promise who face cultural, geographical, physical, educational, financial, or personal barriers and to assist them in advancing to the highest educational levels they can reach with a quality postsecondary education. We encourage you to leverage these goals as an opportunity to reaffirm your longstanding commitment to the principle of educational opportunity for underrepresented students.

Listed below is a historical look at student characteristic data for your campus.

### Student Characteristics

Variable	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Median SAT	1035	1040	1040	1020	1045	1040	1020	1015	1015	1030	1020
% Pell Freshmen	18%	16%	14%	16%	17%	16%	14%	15%	20%	28%	27%
% URM	13.4%	13.1%	13.1%	13.2%	13.8%	14.5%	14.3%	15.3%	16.0%	18.5%	21.2%
% Black	2.0%	1.7%	1.7%	1.9%	2.0%	2.2%	2.3%	2.1%	1.7%	1.6%	1.7%
% Latino	10.3%	10.5%	10.5%	10.5%	11.1%	11.4%	11.3%	12.2%	13.6%	16.2%	19.0%

## Peer Comparison Group: Sonoma State University



	Undergrad FTE*	Median SAT	% Pell	% URM	% Black	% Latino	% Asian	% White	% Part-time
Sonoma State University	7,299	1020	29.3%	21.2%	1.7%	19.0%	3.6%	59.9%	9.5%
Bridgewater State University	8,465	1019	22.9%	11.3%	6.5%	4.6%	1.8%	82.8%	17.1%
Central Connecticut State University	8,579	1005	31.5%	18.4%	9.3%	8.9%	2.9%	73.4%	22.5%
Coastal Carolina University	8,072	1000	38.2%	23.0%	19.4%	3.2%	0.7%	72.5%	7.8%
East Stroudsburg University of Pennsylvania	6,256	985	29.5%	10.9%	6.9%	3.6%	1.5%	68.3%	9.0%
Eastern Connecticut State University	4,746	1005	26.0%	14.7%	6.8%	7.6%	1.5%	78.3%	16.8%
Florida Gulf Coast University	9,853	1020	33.4%	22.7%	6.1%	16.4%	1.6%	71.0%	19.2%
Nicholls State University	5,302	1030	38.4%	23.0%	19.1%	2.2%	0.9%	69.8%	20.4%
Radford University	8,132	1015	28.1%	10.2%	6.7%	3.1%	1.8%	83.7%	3.9%
SUNY College at Plattsburgh	5,566	1030	34.9%	12.5%	5.3%	6.8%	1.9%	73.7%	6.6%
University of Tennessee at Chattanooga	9,048	1070	35.9%	15.5%	12.5%	2.8%	1.7%	70.2%	12.8%
University of Central Missouri	8,495	1010	37.4%	10.4%	8.0%	2.1%	0.7%	72.8%	15.4%
University of Wisconsin-Stout	7,413	1030	30.0%	3.1%	0.9%	1.7%	3.1%	89.4%	16.8%
University of Wisconsin-Whitewater	9,761	1050	29.2%	8.3%	4.7%	3.4%	1.4%	87.0%	6.6%
Westfield State University	5,000	1015	30.2%	9.0%	3.8%	5.1%	0.8%	82.5%	11.0%
Winona State University	7,938	1070	26.5%	4.1%	1.8%	2.1%	1.6%	87.8%	8.9%

**Peer Grouping Method:** To identify "similar" institutions, College Results Online (CRO) applies an algorithm comparing the chosen school to all other public and private not-for-profit institutions in the CRO database. Each comparison receives a "similarity score", ranging from 0 (least similar) to 1000 (identical), based on how similar the two schools are in terms of 12 institutional and student characteristics. The 12 selected characteristics are all statistically correlated with overall six-year graduation rates for institutions in the public and private not-for-profit sectors. Once the baseline similarity score is calculated, CRO applies additional "filters" to exclude an institution from possible comparison if it greatly deviates from the chosen institution on any one of a number of factors. For more information, visit: <http://www.collegeresults.org/>

\*Full-Time Equivalent Undergraduates (FTE) Enrollment is estimated as the number of full-time undergraduates plus one-third of the number of part-time undergraduates.

## Sonoma State: Peer Comparison Graduation Rates and Gaps (Freshmen Rates)

4-Year Overall Grad Rate (2012)	
Westfield State University	44.1%
Radford University	42.2%
SUNY College at Plattsburgh	37.4%
East Stroudsburg Univ. of Pennsylvania	36.6%
Eastern Connecticut State University	34.7%
University of Wisconsin-Whitewater	29.9%
Coastal Carolina University	28.6%
Bridgewater State University	27.9%
University of Central Missouri	27.6%
Sonoma State University	27.1%
Winona State University	26.2%
Florida Gulf Coast University	22.4%
Central Connecticut State University	21.2%
University of Wisconsin-Stout	18.2%
Nicholls State University	17.8%
The Univ. of Tennessee at Chattanooga	12.8%

4-Year URM Grad Rate (2012)	
Westfield State University	40.0%
Radford University	36.5%
Eastern Connecticut State University	31.5%
SUNY College at Plattsburgh	27.0%
Winona State University	26.3%
East Stroudsburg Univ. of Pennsylvania	24.5%
Florida Gulf Coast University	22.1%
Sonoma State University	21.2%
Bridgewater State University	18.6%
Coastal Carolina University	17.8%
Central Connecticut State University	15.7%
University of Wisconsin-Whitewater	13.3%
University of Central Missouri	10.9%
The Univ. of Tennessee at Chattanooga	7.7%
Nicholls State University	6.4%
University of Wisconsin-Stout	2.2%

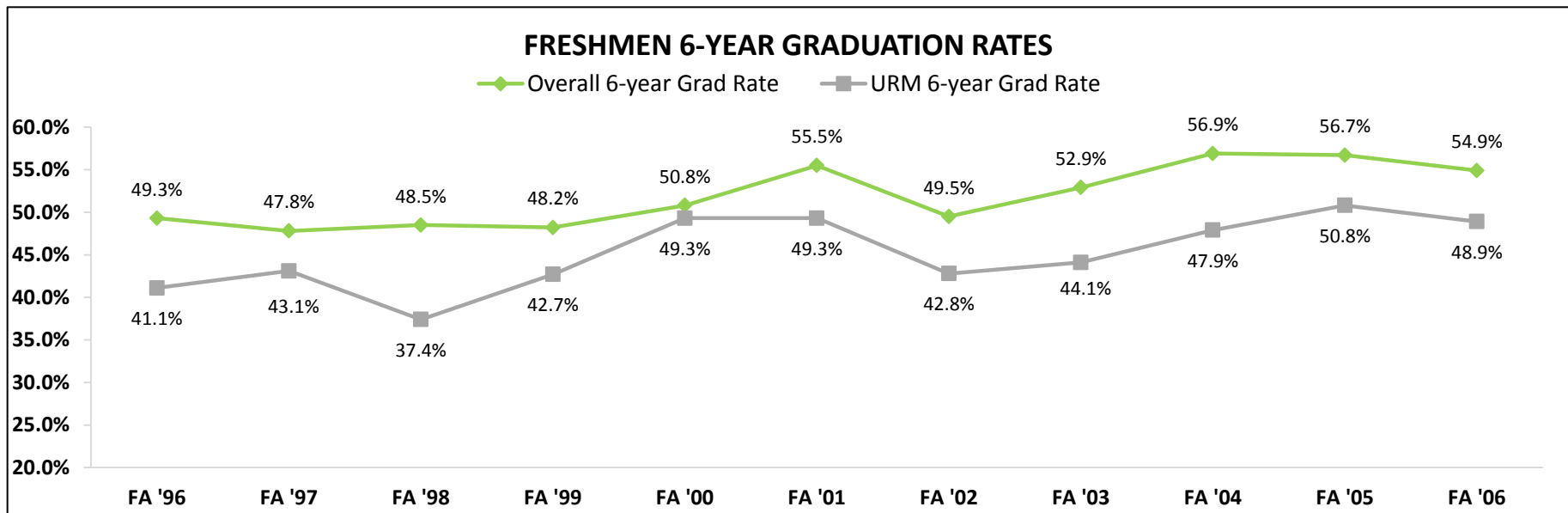
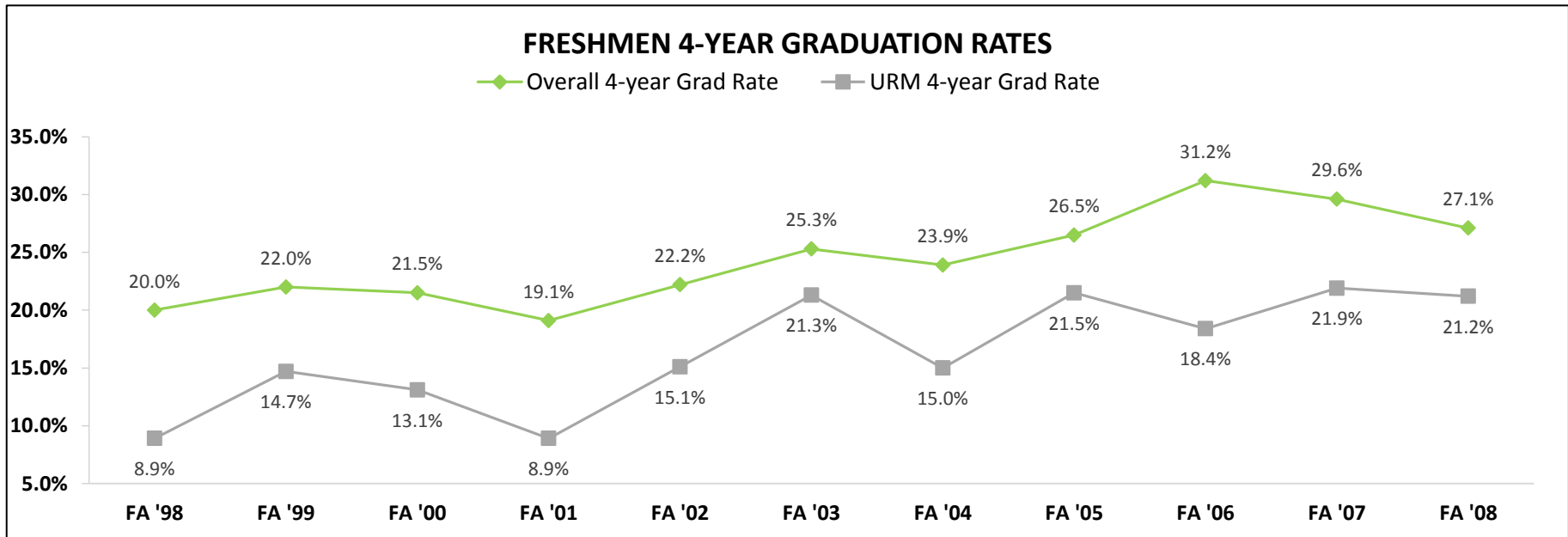
4-Year Grad URM/Non-URM Rate GAP (2012)	
Winona State University	NO GAP
Florida Gulf Coast University	0.4% pts
Eastern Connecticut State University	3.7% pts
Westfield State University	5.1% pts
Central Connecticut State University	5.9% pts
Radford University	6.2% pts
The Univ. of Tennessee at Chattanooga	7.1% pts
Sonoma State University	7.3% pts
Bridgewater State University	11.0% pts
Coastal Carolina University	12.3% pts
SUNY College at Plattsburgh	12.4% pts
East Stroudsburg Univ. of Pennsylvania	13.5% pts
Nicholls State University	14.9% pts
University of Wisconsin-Stout	16.7% pts
University of Wisconsin-Whitewater	17.8% pts
University of Central Missouri	20.6% pts

6-Year Overall Grad Rate (2012)	
SUNY College at Plattsburgh	60.5%
Radford University	60.1%
Westfield State University	59.8%
University of Wisconsin-Whitewater	58.3%
East Stroudsburg Univ. of Pennsylvania	57.2%
Sonoma State University	54.9%
Bridgewater State University	54.4%
Winona State University	52.8%
Eastern Connecticut State University	52.7%
University of Wisconsin-Stout	52.5%
Central Connecticut State University	52.0%
University of Central Missouri	48.8%
Coastal Carolina University	47.3%
Florida Gulf Coast University	45.2%
Nicholls State University	39.4%
The Univ. of Tennessee at Chattanooga	38.2%

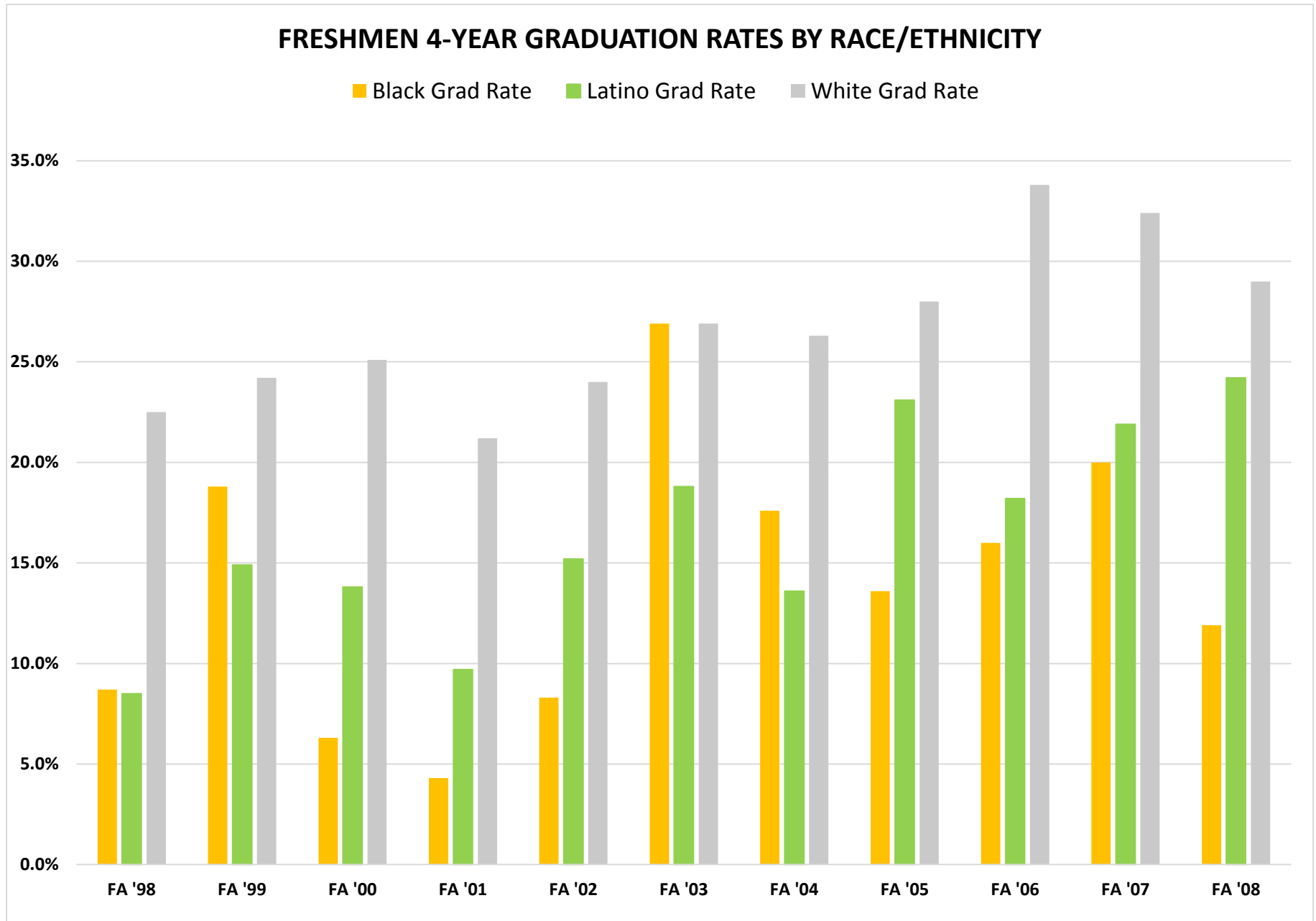
6-Year URM Grad Rate (2012)	
Radford University	57.1%
Eastern Connecticut State University	53.1%
SUNY College at Plattsburgh	52.2%
Bridgewater State University	49.6%
Westfield State University	49.2%
Sonoma State University	48.9%
Coastal Carolina University	47.2%
University of Wisconsin-Whitewater	45.1%
East Stroudsburg Univ. of Pennsylvania	44.8%
Florida Gulf Coast University	42.8%
Central Connecticut State University	39.9%
University of Central Missouri	33.6%
Winona State University	31.6%
The Univ. of Tennessee at Chattanooga	30.3%
University of Wisconsin-Stout	24.4%
Nicholls State University	23.6%

6-Year URM/Non-URM Grad Rate GAP (2012)	
Eastern Connecticut State University	NO GAP
Coastal Carolina University	0.1% pts
Florida Gulf Coast University	2.9% pts
Radford University	3.3% pts
Bridgewater State University	4.8% pts
Sonoma State University	7.2% pts
SUNY College at Plattsburgh	10.4% pts
The Univ. of Tennessee at Chattanooga	10.9% pts
Westfield State University	11.1% pts
East Stroudsburg Univ. of Pennsylvania	13.9% pts
Central Connecticut State University	13.9% pts
University of Wisconsin-Whitewater	14.2% pts
University of Central Missouri	20.3% pts
Nicholls State University	20.3% pts
Winona State University	21.8% pts
University of Wisconsin-Stout	29.4% pts

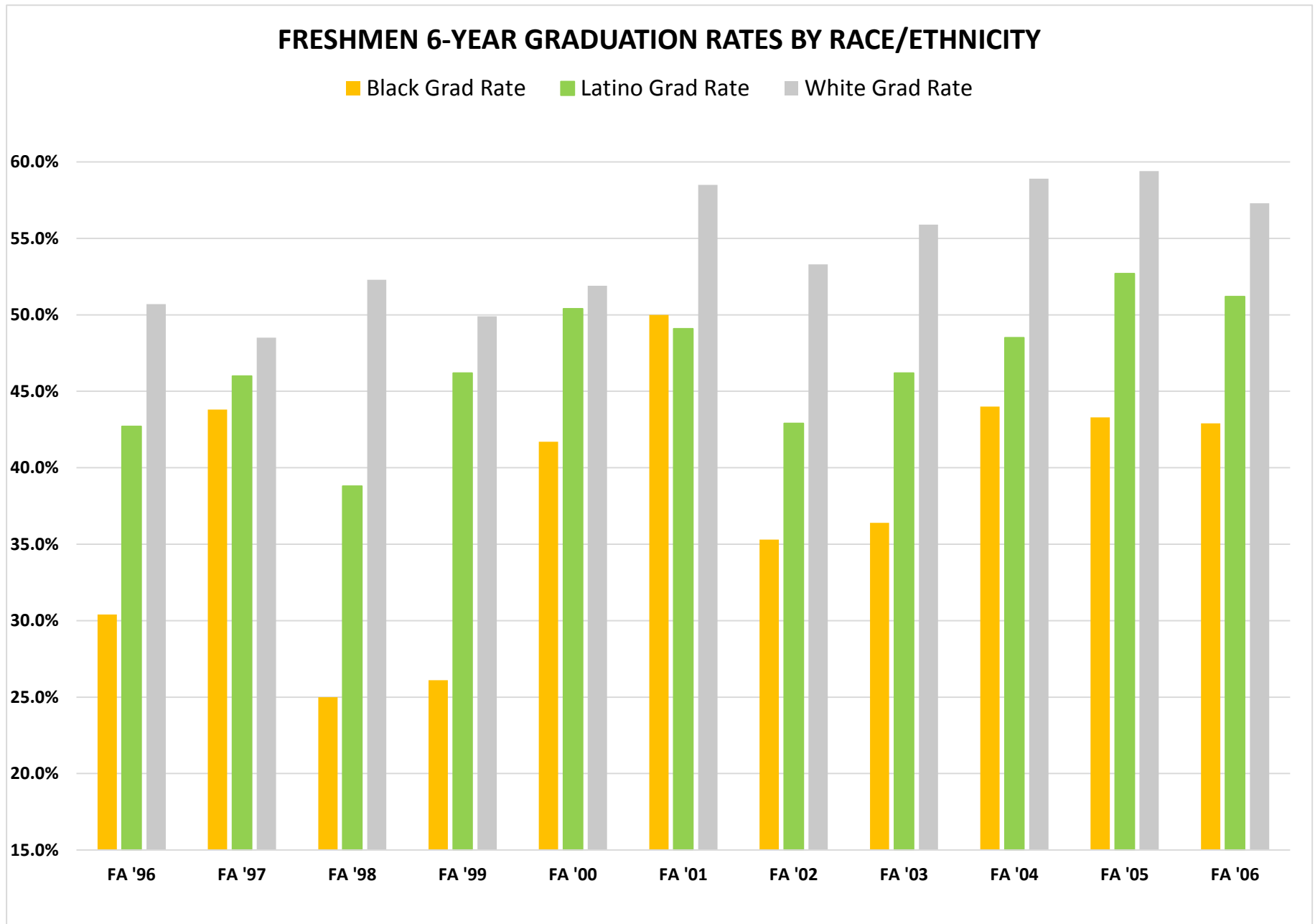
# Sonoma State University: Freshmen Graduation Rates



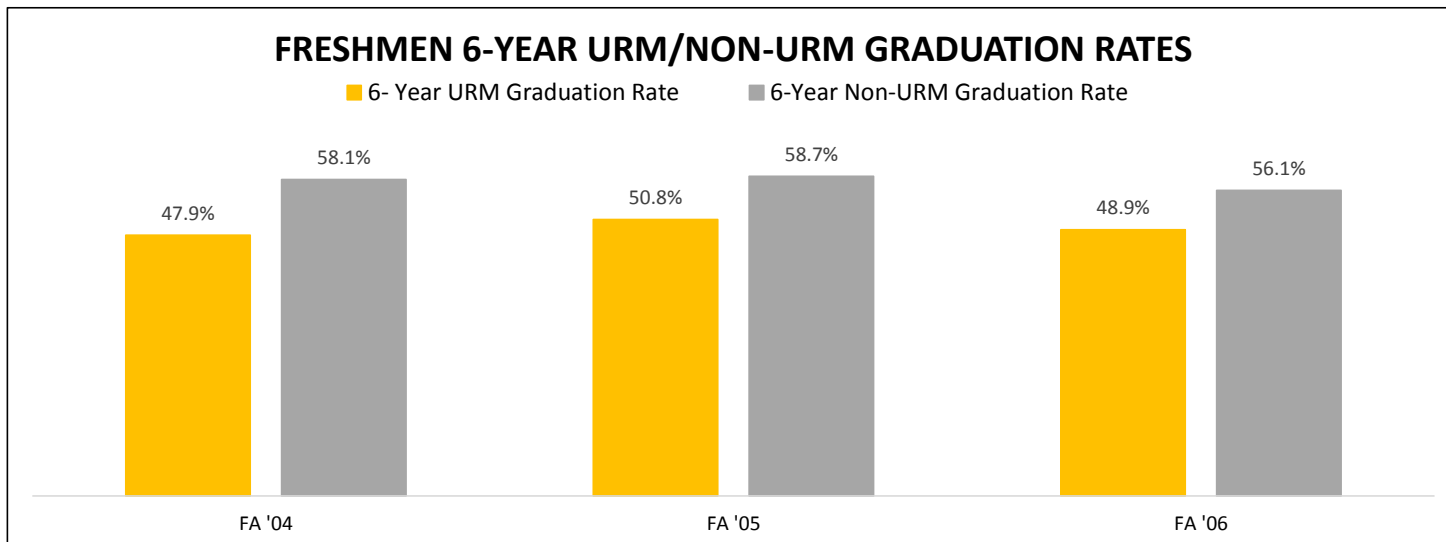
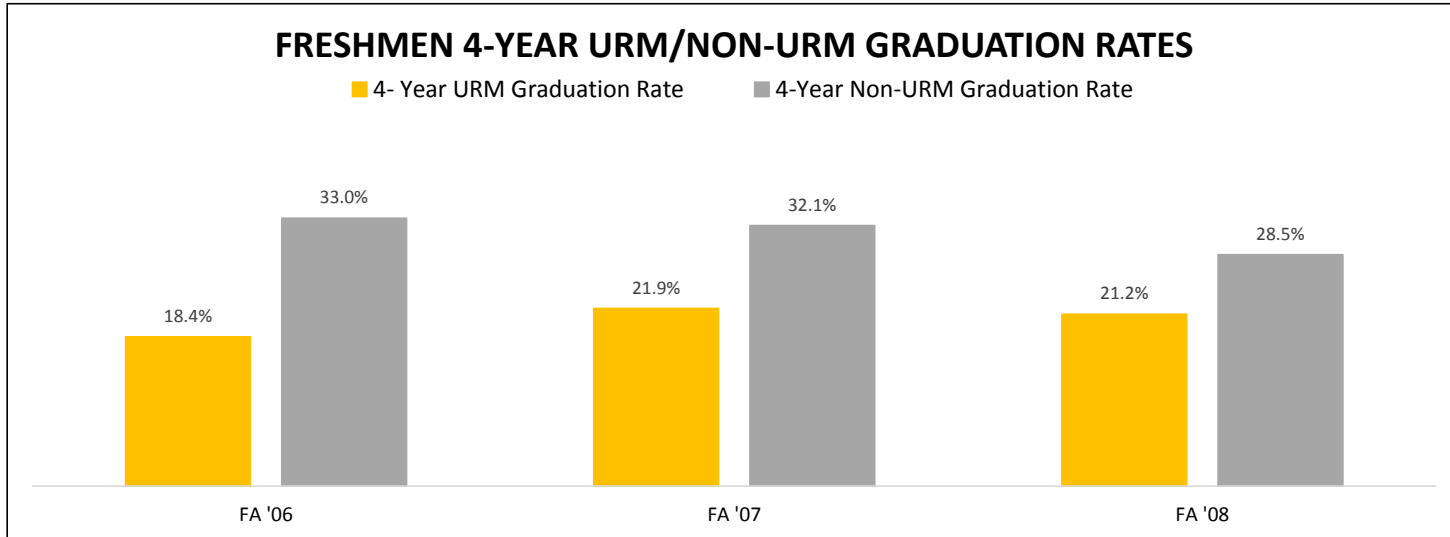
# Sonoma State University: Freshmen 4-year Graduation Rates by Race/Ethnicity



# Sonoma State University: Freshmen 6-year Graduation Rates by Race/Ethnicity

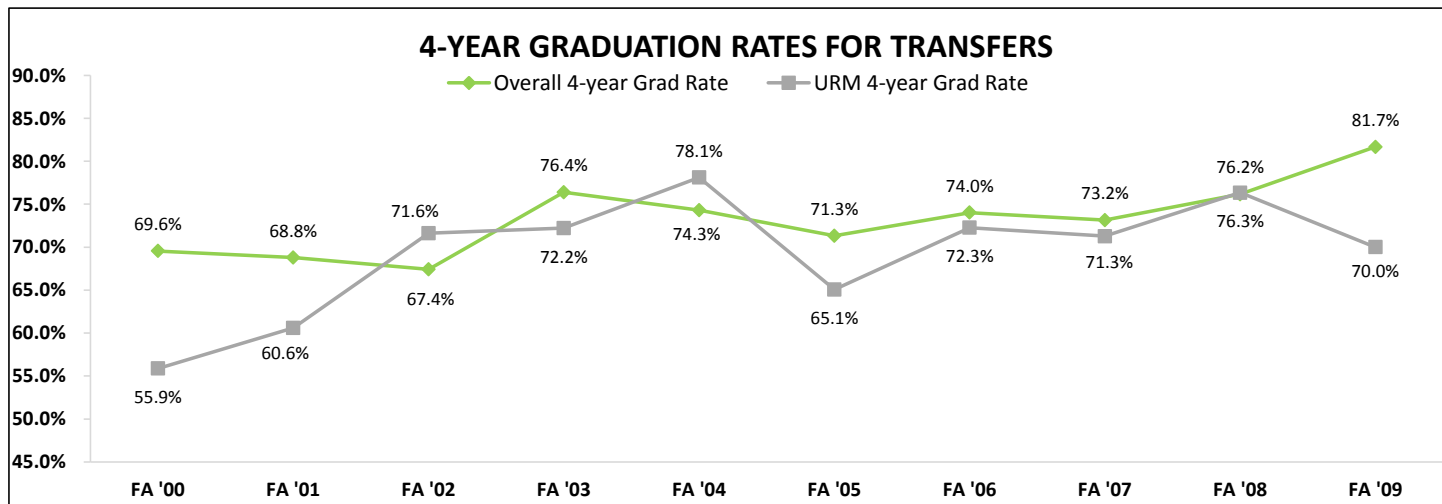
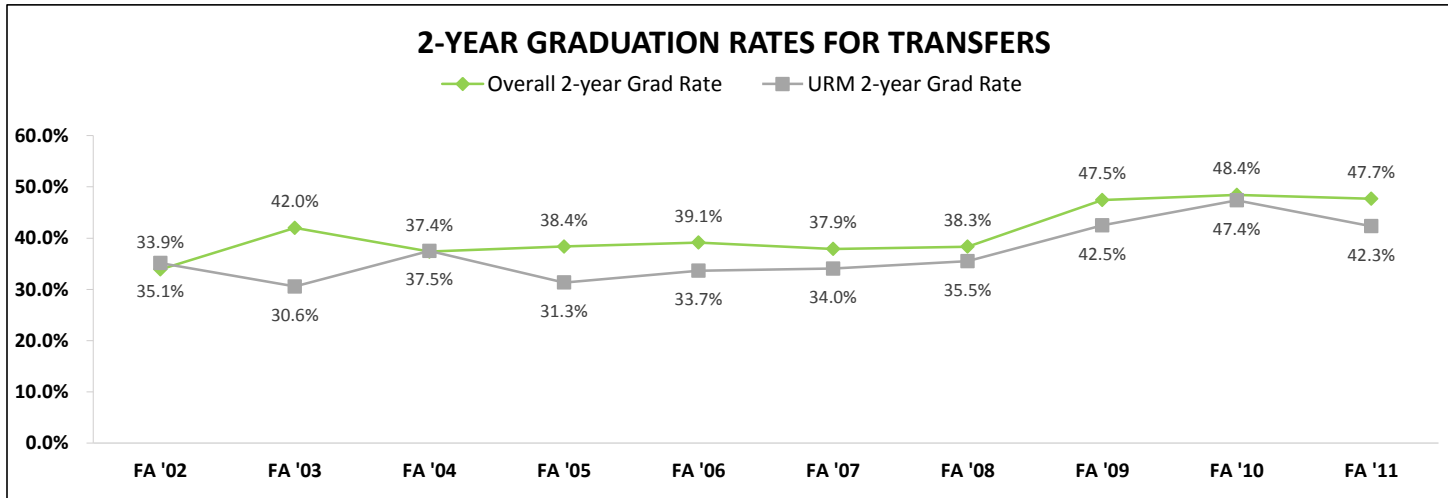


## Sonoma State University: Freshmen URM/Non-URM Graduation Gaps

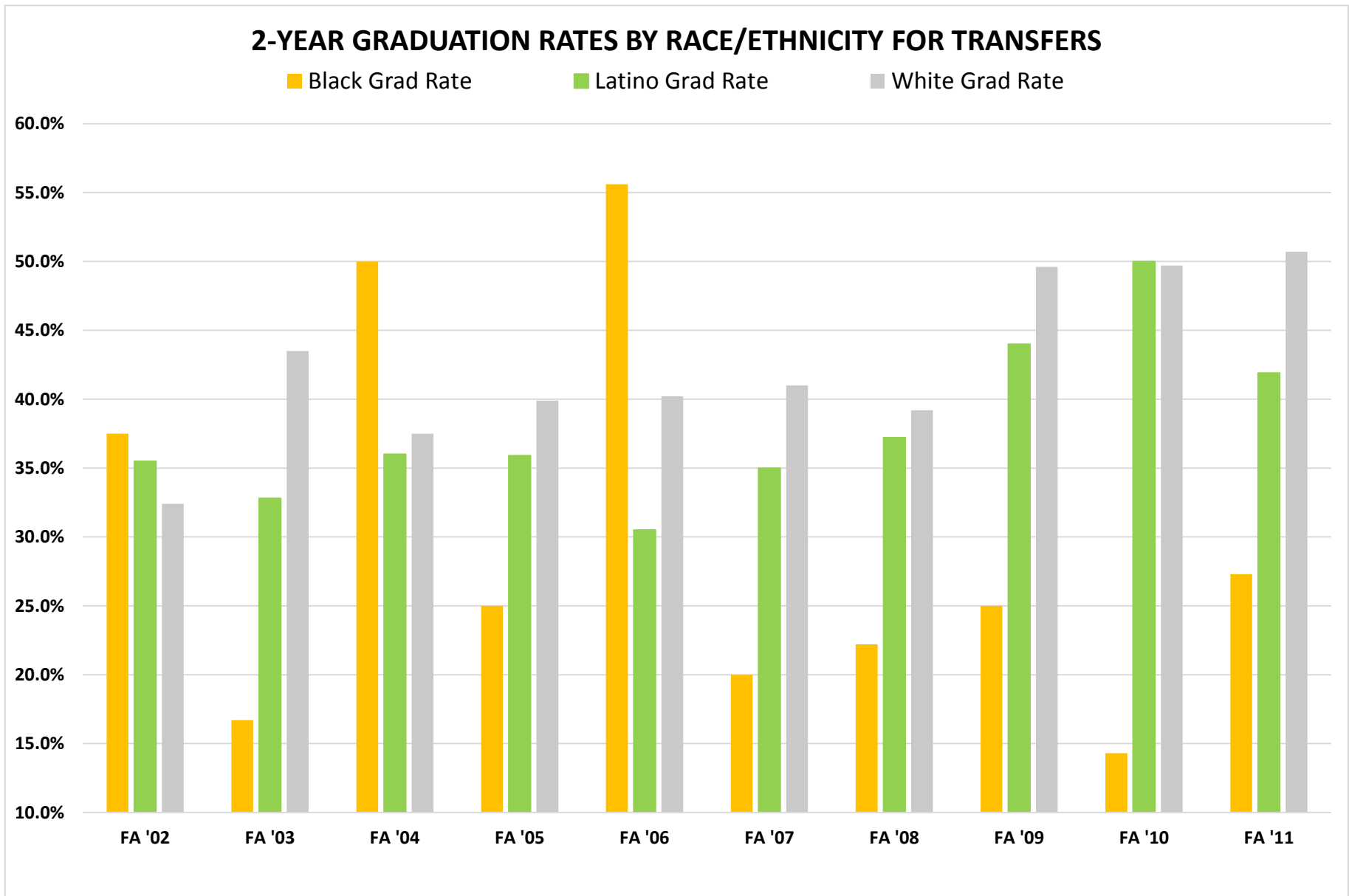




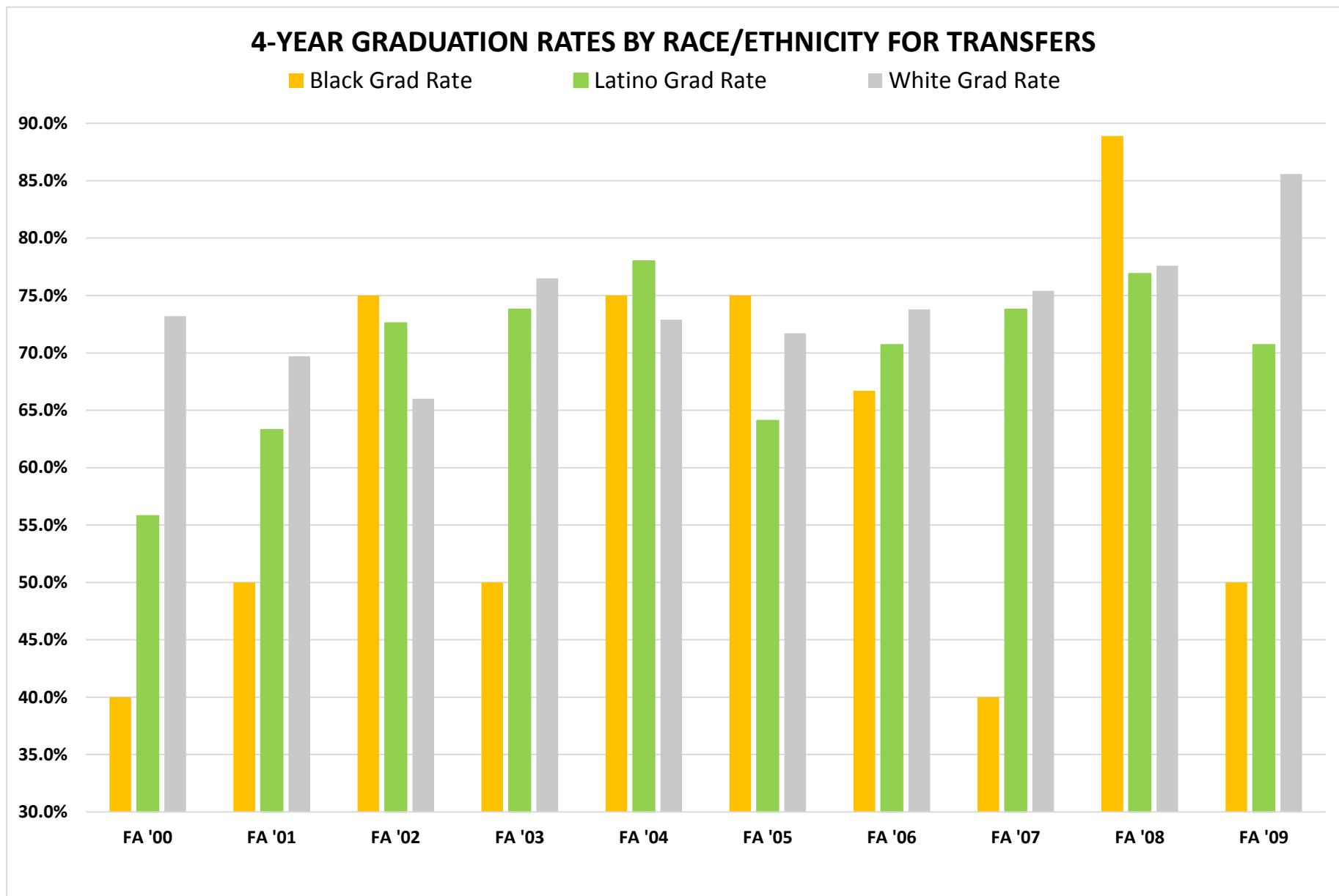
## Sonoma State University: Transfer Graduation Rates



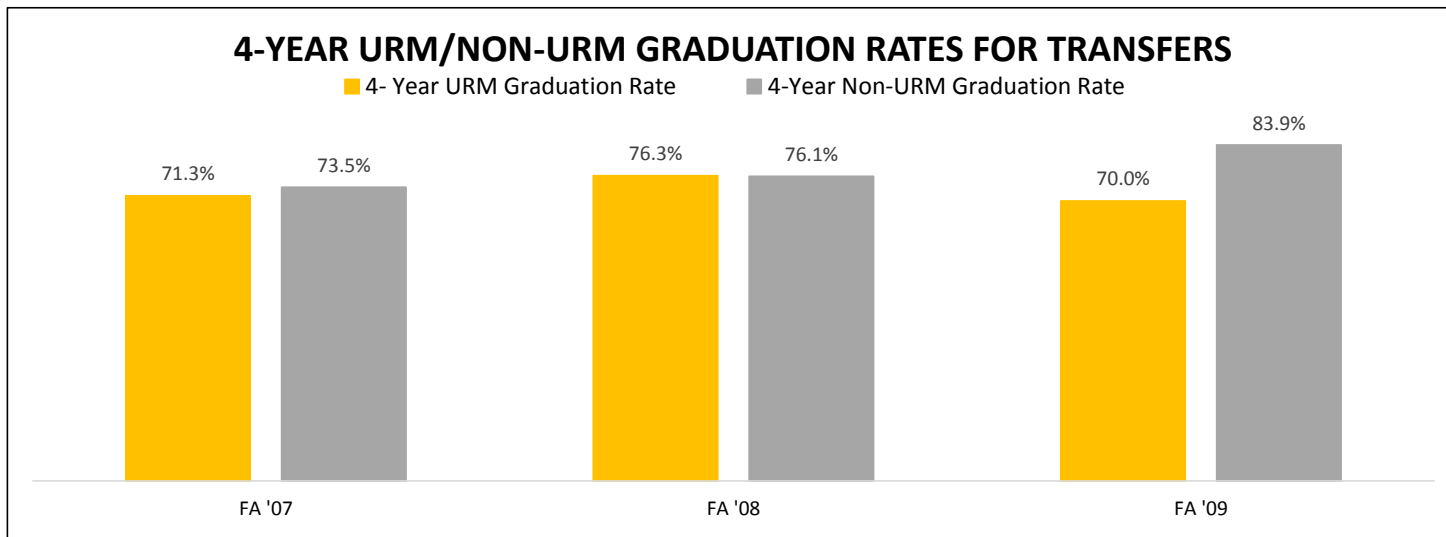
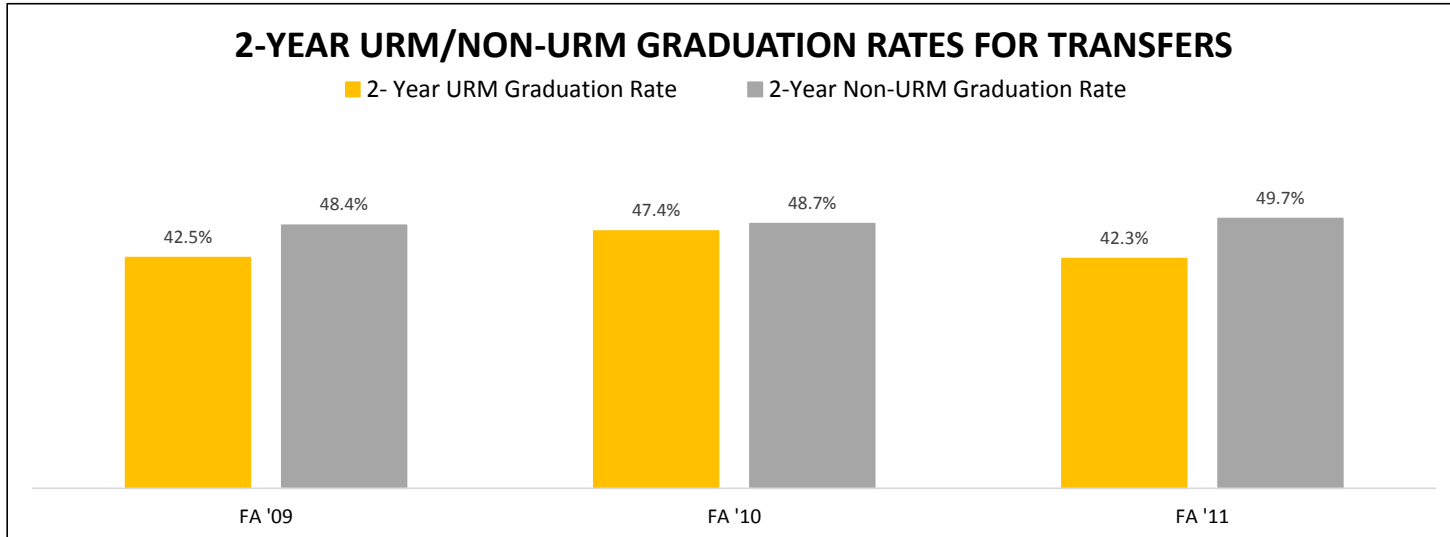
# Sonoma State University: Transfer 2-year Graduation Rates by Race/Ethnicity



# Sonoma State University: Transfer 4-year Graduation Rates by Race/Ethnicity



## Sonoma State University: Transfer URM/Non-URM Graduation Gaps



## Technical Appendix

<b>Average Net Price</b>	Average net price paid by first-time, full-time undergraduates who received grant or scholarship aid from federal, state, or local governments, or the institution. Net price is calculated as the total cost of attendance (for in-state students at public colleges and for in-state <i>and</i> out-of-state students at private colleges) minus the average amount of grant aid (from federal, state/local, and institutional sources).
<b>Average Net Price for Low-Income Students</b>	Average net price paid by first-time, full-time undergraduates who received Title IV aid. Net price is calculated as the total cost of attendance (for in-state students at public colleges and for in-state <i>and</i> out-of-state students at private colleges) minus the average amount of grant aid (from federal, state/local, and institutional sources) for students in the \$0-30,000 income range.
<b>Federal Loan Default Rate</b>	These data represent the official three-year cohort default rates reported by the Department of Education. A cohort default rate is the percentage of borrowers who entered into repayment during the cohort fiscal year and default on their federal loans within three years. (Department of Education)
<b>Freshmen</b>	Full-time, First-time undergraduate students
<b>Full-Time Equivalent Undergraduates (FTE)</b>	Estimated as the number of full-time undergraduates plus one-third of the number of part-time undergraduates.
<b>Integrated Postsecondary Education Data System (IPEDS) Graduation rate</b>	The graduation rates displayed are based on the percentage of first-time, full-time, bachelor's or equivalent degree-seeking freshmen who earn a bachelor's or equivalent degree in 4-years or 6-years from the institution where they originally enrolled. Undergraduates who begin as part-time or were not seeking a bachelor's degree, or who transfer into the institution, are not included. Additional cohort exemptions include Students who: --Left school to serve in the armed forces --Left school to serve with a foreign aid services of the federal government --Left school to serve on an official church mission --Died or became permanently disabled
<b>Median SAT</b>	Higher education institutions do not report median aggregate SAT or ACT data to IPEDS. For the SAT, they report the 25th and 75th percentile score of students submitting scores for the critical reading, mathematics, and writing sections. For the ACT, they report the 25th and 75th percentile scores for the English, math, and composite scores. -- The median composite ACT score is estimated by averaging the 25th percentile and 75th percentile composite ACT scores. The median combined SAT score is estimated by adding the average of the 25th and 75th percentile critical reading score to the average of the 25th and 75th percentile math score. For institutions that only accept the ACT, the estimated median ACT score was converted to an SAT equivalent using a concordance table based on a study of students who take both exams. The 25th and 75th percentile composite ACT scores were converted, then averaged. --For institutions accepting both tests, either the SAT or converted ACT score was used, depending on which test made up the majority of all test scores submitted by first-time, first-year, degree-seeking freshmen.
<b>Non-Underrepresented Minority (Non-URM)</b>	White or Asian undergraduates
<b>Part-time Undergraduates</b>	Students enrolled for less than 12 semester or quarter credits or less than 24 contact hours a week each term.
<b>Percent Pell</b>	Number of undergraduate students who received Pell Grants divided by the <i>financial aid cohort</i> , the number of undergraduate students enrolled at an institution as of October 15 (or the institution's official fall reporting date) for institutions with standard academic terms.
<b>Transfer Student</b>	Students who have completed at least 60 transferable credits at a community college.
<b>Underrepresented Minority Students (URM)</b>	Students who are Black, Latino, or Native American. Although IPEDS adopted new reporting categories (disaggregating data for Asians and Native Hawaiian and Other Pacific Islander, and providing data for students of Two or More Races) for the 2011-12 collection year, 2012 graduation rates are based on the 2006 freshman cohort. Since institutional reporting was not yet mandatory at that previous point in time, institutional reports of graduation rates for Native Hawaiian or Other Pacific Islander and Two or More Races are unreliable. For this reason, the calculations for percent URM and non-URM do not yet include these new categories.